

April 20, 2023

**PROFESSOR LISA ORDÓÑEZ, Dean
Rady School of Management**

SUBJECT: Proposed Change to Senate Regulation 702. Requirements for the Master of Business Administration (M.B.A.) Degree

At its April 10, 2023 meeting, the Graduate Council approved the proposal to amend San Diego Senate Regulation 702. *Requirements for the Master of Business Administration (M.B.A.) Degree* by removing the specific unit language from the regulation, to allow the Rady School of Management to adjust the core and elective unit requirements for each M.B.A. program (Full-Time MBA, FlexEvening MBA, FlexWeekend MBA).

The Council will request that the proposed change to SD 702 be reviewed by the Committee on Rules and Jurisdiction and placed on a future Representative Assembly agenda for final approval.

Sincerely,

Timothy Gentner, Chair
Graduate Council

cc: J. Antony
J. Hildebrand
L. Hullings
W. Hunter Barker
E. Lennard
J. Lucius
J. Masciana
S. McCallister-Castillo
C. McMahan
V. Nijs
N. Postero
Y. Rottenstreich



VINCENT NIJS
ASSOCIATE DEAN GRADUATE PROGRAMS
RADY SCHOOL OF MANAGEMENT
EMAIL: vnijjs@ucsd.edu
WEB: www.rady.ucsd.edu

9500 GILMAN DRIVE #0553
LA JOLLA, CALIFORNIA 92093-0553

March 27, 2023

TO: Timothy Gentner, Chair
Graduate Council

FROM: Vincent Nijs

RE: Master of Business Administration Program Senate Regulation Change Request

Dear Graduate Council,

On behalf of Dean Lisa Ordóñez and the faculty of the Rady School of Management, please find enclosed a Program Change Request Proposal requesting the change to Senate Regulation 702 to the Master of Business Administration Program (MBA), administered through the Rady School of Management.

The proposal requests a change in the wording of Senate Regulation 702 to bring the regulation in line with comparable regulations at our sister UC business school campuses. We seek to remove the wording for the quarter units constituting the core and elective curriculum and add verbiage for the program of study as specified by the Rady School of Management and approved by the Graduate Council subject to divisional and systemwide regulations.

Thank you for your consideration of this proposal. We would be happy to provide any additional information that might prove useful.

Sincerely,



Vincent Nijs
Associate Dean Graduate Programs

Cc: Lisa Ordóñez, Dean, Rady School of Management
Jon Masciana, Assistant Dean Graduate Programs, Rady School of Management

Silvia McCallister-Castillo, Executive Director, Master of Business Administration Program,
Rady School of Management
Christine McMahan, Academic Assessment Senior Analyst, Rady School of Management

Executive Summary

Currently, Senate Regulation 702 states the specific core and elective unit requirements for the Master of Business Administration (M.B.A.) degree. By removing the specific unit language from the regulation, it allows the Rady School to adjust the core and elective unit requirements by each M.B.A. program (Full-Time MBA, FlexEvening MBA, FlexWeekend MBA) without having to revise the senate regulation with each M.B.A. revision proposal.

The proposed revision also will allow for core and elective unit requirements to be specified in future M.B.A. joint and concurrent degree collaborations without revising the senate regulations. This allows the core and elective units to be tailored specifically to each M.B.A. program. For example, our Full-Time MBA students, often with less experience or work experience outside the US, need more time to build an understanding of the business context and to explore possible career choices, as they are starting their journey into business and management. Flex MBA students are working professionals, many of whom are already running business units and firms. Moreover, for those Flex MBA students who are considering a career switch, we see that they come to the MBA program having already identified a specific avenue to pursue, making their plans of study more focused.

In addition, the proposed revision also will align the Rady School with other UC M.B.A. programs senate regulations. Appendix I shows the senate regulations for all UC M.B.A. programs. As you can see, none of the other UC M.B.A. programs unit requirements are specified in the senate regulations.

Requested Changes

The Rady School of Management requests the following change to Senate Regulation 702.
Requirements for the Master of Business Administration (M.B.A.) Degree, section B) Program of Study.

SR 702 Currently Reads:

The candidate shall complete at least 40-quarter units constituting the core curriculum and 52 remaining quarter units of electives, of which no more than 12-quarter units may be taken outside of the Rady School of Management. Only courses in which the candidate is assigned grades of A, B, C, or S may be counted in satisfaction of the requirements for the M.B.A. degree. All students will complete a capstone project during their program.

SR 702 Proposed Change with Markup:

~~The candidate shall complete at least 40-quarter units constituting the core curriculum and 52 remaining quarter units of electives, of which no more than 12-quarter units may be taken outside of the Rady School of Management.~~ The candidate shall complete the program of study as specified by the Rady School of Management and approved by the Graduate Council subject to divisional and systemwide regulations. Only courses in which the candidate is assigned grades of A, B, C, or S may be counted in satisfaction of the requirements for the M.B.A. degree. All students will complete a capstone project during their program.

SR 702 Proposed Change without Markup:

The candidate shall complete the program of study as specified by the Rady School of Management and approved by the Graduate Council subject to divisional and systemwide regulations. Only courses in which the candidate is assigned grades of A, B, C, or S may be counted in satisfaction of the requirements for the M.B.A. degree. All students will complete a capstone project during their program.

Rationale and Justification

This change will provide flexibility to right-size the program for our different MBA formats, especially for the FlexEvening and Weekend MBA. For example, our Full-Time MBA students, often with less experience or work experience outside the US, need more time to build an understanding of the business context and to explore possible career choices, as they are starting their journey into business and management. Flex MBA students are working professionals, many of whom are already running business units and firms. Moreover, for those Flex MBA students who are considering a career switch, we see that they come to the MBA program having already identified a specific avenue to pursue, making their plans of study more focused.

The proposed revision also will allow for core and elective unit requirements to be specified in future M.B.A. joint and concurrent degree collaborations without revising the senate regulations. This allows the core and elective units to be tailored specifically to each M.B.A. program.

All other UC MBA program senate regulations do not state the unit requirements (Appendix I). This change will align the Rady School of Management at UC San Diego with all other UC MBA programs senate regulations.

Curricular Requirements

No change to existing requirements.

Relationship/Impact of Proposed Changes on Existing Academic Programs (as applicable)

No impact on existing programs.

Academic and Administrative Resources (as applicable)

No additional resources needed.

Graduate Student Support (as applicable)

No additional support needed.

Catalog Copy

Note: Changes to the MBA Program were approved on October 10, 2022, by the Graduate Council to update the course requirements for the Master of Business Administration. The February 8, 2023, Catalog Copy does not reflect the approved changes. The approved changes are noted in the Catalog Copy below with a strikethrough in red font and additions noted in green font.

COPY FROM 2022–23 UC SAN DIEGO GENERAL CATALOG

Interim Catalog (February 8, 2023)

Rady School of Management (graduate program)

Management, Rady School of

[[undergraduate program](#) | [courses](#) | [faculty](#)]

<http://rady.ucsd.edu>

All courses, faculty listings, and curricular and degree requirements described herein are subject to change or deletion without notice.

The Graduate Program

The Rady School of Management at UC San Diego offers graduate instruction leading to master's degrees in business administration and finance as well as a doctorate in management.

Students interested in pursuing any of the degree programs at UC San Diego's Rady School of Management (RSM) must have earned a bachelor's degree or its equivalent, with training comparable to that provided by the University of California. A minimum scholastic average of 3.0 or better is required for course work completed in upper division or prior graduate study. Applicants must provide official transcripts from all colleges and universities attended. Specific information about admission requirements for each program can be found below.

The Master of Business Administration (MBA)

Requirements for Admission

No specific undergraduate major or course work is required for admission, though preparation in quantitative methods (such as calculus and statistics) is strongly encouraged for the MBA program. Prior business course work is not necessary. Students who do not have adequate quantitative preparation at the time of admission will need to complete preparatory course work before matriculation.

Applicants must submit two letters of recommendation from individuals who can attest to their professional and leadership skills and to their potential for business leadership.

Applicants are required to submit Graduate Management Admission Test (GMAT) scores (verbal, quantitative, and analytical writing) or Graduate Record Examination (GRE) scores. The GMAT or GRE may be waived, based on review of credentials, for applicants with a PhD in a technical, scientific, or quantitatively based discipline. The GMAT or GRE may also be waived for applicants to the FlexMBA for working professionals who have completed a master's degree in a technical discipline and have eight or more years of professional work experience. Applicants requesting a GMAT or GRE waiver should contact MBA Admissions directly for a review of credentials. A minimum score of 550 on the paper/pencil version and a minimum score of 213 on the computer-based version of the Test of English as a Foreign Language (TOEFL) is required of all international applicants whose native language is not English and whose undergraduate education was conducted in a language other than English. Students who score below 600 on the paper/pencil or 250 on the computer-based TOEFL examination are strongly encouraged to enroll in an English-as-a-second-language program before

beginning graduate work. The International English Language Testing System (IELTS) is also accepted with a minimum score of seven. The admissions committee assesses professional and organizational experience in terms of scope or level of responsibility, evidence of contribution or success, and evidence of career progression or of growth in responsibility. The Full-Time MBA does not require professional work experience; however, the school believes that some prior experience in organizations and teams is critical to effective learning in the MBA program. Most students in the Full-Time MBA class will have some postundergraduate professional experience. FlexWeekend and FlexEvening MBA students are working professionals; no specific number of years of work experience is required.

Interviews are required for admission to the MBA program. Interviews are by invitation after review of the completed application.

The Full-Time MBA is a two-year, full-time program. The FlexWeekend MBA is twenty-four months, including two summers, and is scheduled on alternate weekends to accommodate the needs of working professionals. The FlexEvening MBA is thirty months, including summers, and is scheduled to accommodate the needs of working professionals.

The school's MBA application is available online at the school's website.

The MBA Curriculum

The MBA curriculum (ninety-two units) is made up of a set of core disciplinary and skill-oriented courses with an emphasis on industry sectors, unstructured electives, and the professional seminar. The basic curriculum is the same for the Full-Time and Flex MBA students.

Required Courses

The core curriculum provides a comprehensive education in the fundamentals of business and management and lays a strong foundation for further study. Core courses consist of the following:

- MGT 403. Quantitative Analysis
- MGT 404. Accounting
- MGT 405. Managerial Economics
- MGT 406. Leadership, Values, and Team Management
- MGT 407. Marketing
- MGT 408. Finance
- MGT 409. Organizational Strategy
- MGT 410. Strategy
- ~~MGT 412. Lab to Market~~
- MGT 413. Operations, Information Systems, and Data Analysis
- ~~MGT 414. Rady Action Project~~
- ~~MGT 414A. Lab to Market Workshop I~~
- ~~MGT 414B. Lab to Market Workshop II~~

Elective Courses

Students may choose from electives in the full range of business and management disciplines, including accounting, finance, management, marketing, operations and information technology, and strategy. Courses approved for elective credit include MGT courses ranging from MGT 415 through MGT 499, excluding MGT 497. MGT 402 is a required course that applies toward a student's elective requirement. Certain MGTF courses have been preapproved by management faculty for MBA elective credit. Students must consult with the MBA graduate adviser for a list of program-approved courses available

for elective credit in a given term. With approval, students may apply up to twelve graduate course units taken elsewhere at UC San Diego toward the MBA elective requirements.

Industry Sector Emphasis

The Rady School's MBA is designed to allow students to develop depth in industry sectors of particular interest. Selection of an industry is not required. The program combines a solid core, an integrative course sequence focused on innovation, a strong elective curriculum, a commitment to leadership development, and an emphasis on cutting-edge industry sectors.

Internships

Full-Time MBA students are strongly encouraged to participate in internships during the summer between the two years of the academic program. Part-time internships are also available during the academic year. Internships are coordinated through MBA Career Connections, the Rady School's career center.

APPENDIX I

UC Berkeley, Haas School of Business – Regulation 354

<https://academic-senate.berkeley.edu/regulations/354-mba>

354. Master of Business Administration

(Am. 3.83, 2.84, 9.91; EC 05.03.22)

1. The candidate must have completed the requirements for the Bachelor's degree in one of the Colleges or Schools of the University of California or at another college or University of approved standing.
2. The candidate must have completed a two-year program of graduate study as specified by the Faculty of the Walter A. Haas School of Business and approved by the Graduate Council.
 - a. Only courses in which the candidate is assigned grades A, B, or C may be counted in satisfaction of the requirements for the Master's degree.
 - b. The candidate must maintain a "B" average (3.0 GPA) in all courses taken during their residence at the University of California as a graduate student.
3. A comprehensive final examination or equivalent is required of each candidate.

UC Davis, Graduate School of Management – Regulation 507

<https://academicsenate.ucdavis.edu/bylaws-regulations/regulations#507->

507. Master of Business Administration

- A. The candidate must have completed a program of graduate study as specified by the Faculty of the Graduate School of Management and approved by the Graduate Council subject to divisional and systemwide regulations, including those specifying limits on units for part-time students.
(Am. 9/1/2018)
- B. A comprehensive final exam or equivalent is required of each candidate. (Am. 9/1/2018)

UC Irvine, The Paul Merage School of Business – *No specific Senate Regulation for the MBA program.*

<https://docs.google.com/document/d/16w0EicH2R7TAHT-Na66HhsPWMsh0XwNX5sdxalyYIrQ/edit#>

UCLA, Anderson School of Management – Regulation 604

<https://senate.ucla.edu/BylawsandRegulations/volume-2#Regulation604>

Regulation 604. Master of Business Administration in Management (M.B.A.)

The degree of Master of Business Administration in Management (M.B.A.) will be granted on the following conditions:

- (A) The candidate shall have completed a program of courses and examinations as prescribed by the Faculty of the Graduate School of Management.
- (B) The candidate shall have met the requirements for the Master's degree as determined by the Graduate Council.

UC Riverside, A. Gary Anderson Graduate School of Management – *No specific Senate Regulation for the MBA program.*

<https://senate.ucr.edu/regulations>

<https://senate.ucr.edu/bylaws/college-regulations/8>

ACADEMIC SENATE: SAN DIEGO DIVISION
UCSD, LA JOLLA, CA 92093-0002
(858) 534-3640
FAX (858) 534-4528

May 1, 2023

Nancy Postero, Chair
San Diego Divisional Academic Senate

SUBJECT: Proposed Amendments to San Diego Senate Regulation 702 Requirements for the Master of Business Administration (M.B.A.) Degree

Dear Chair Postero,

The Committee on Rules and Jurisdiction (CRJ) reviewed the proposal to amend San Diego Senate Regulation 702 Requirements for the Master of Business Administration (M.B.A.) Degree, and found the proposed amendments consonant with the code of the Academic Senate.

Sincerely,

Steve Constable, Chair
Committee on Rules and Jurisdiction

cc: J. Hildebrand
L. Hullings

Attachment