UCSD Extension as a Potential Partner in Addressing Departmental Priorities

Presentation to the Representative Assembly
October 14, 2014
Outline of Points

• Quick overview of UCSD Extension
  • Key intersections with departmental priorities

Three models

- "Transfer credit" course initiative
- Self-funded graduate programs
- Hybrid Concurrent Enrollment
Overview of UCSD Extension

Serve non-matriculated students, co-curricular needs of UCSD students, and adult learning across the lifespan

- Entirely self-funded through fees for services ($45M operations)
- Very broad portfolio: courses, events, online learning, international students, off-site centers, television station, masters programs, educational services
- Broad and deep relationships with employers, community groups, UC alumni, high schools, and professional or trade associations
- Sophisticated program development, student recruitment and administrative support system (100,000+ enrollments last year, 85% have college degree)
Key Intersections with Departmental Priorities

- Reduce time to graduation
- Increase student diversity
- Create new sources of financial support

Three models of Extension – Department partnerships
“Transfer Credit” Course Initiative

• Academic Senate regulations allow for the creation and offering of for-credit courses by Extension; serve non-traditional students and/or address curricular needs that cannot otherwise be met with campus faculty and administrative resources.

• Dramatic need at present for access to foundational courses in math, science, technology, and design; use for entry or transfer credit to any university.

• Multiple benefits
  • Accelerate time to completion; alternative pathway for high school students
  • Make higher education more accessible, affordable, and responsive
  • Over time, through technology-enhanced learning, reach beyond the SD region
    • Increase diversity of the pool of students applying to UCSD
    • Create discretionary income stream for academic departments
    • Enhance the reputation of UC San Diego as a leader in STEM learning
“Transfer Credit” Course Initiative Implementation Plan

Math x20C approved by CEP in Winter 2013, offered via contract with local high school in Fall 2013, excellent results

Expand to nine courses and three schools in 2014-2015

Offer summer open-enrollment academy with subsidies for underserved students in 2015

Continue to expand offerings in 2015-16

Introduce technology-enhanced and visiting student options in 2016
Self-Funded Graduate-Level Education Programs

Extension has partnered with dozens of departments to create successful degree and non-degree graduate education ventures.

**EXAMPLE**
- Pre-Med program for college graduates
  - (125 applicants this year, accepted 25)

**BENEFITS**
- Diverse participants, discretionary income, increased visibility to a national community
Hybrid Versions of Courses For Concurrent Enrollee Market

- Global market for access to UC San Diego courses is immense, limited capacity
- Additional sections of courses delivered in an executive-style, flipped model would be very attractive
- Since these sections would also be open to matriculated students, they would offer new options to address conflicting work or study schedules, and thus accelerate time to completion
- Global profile of the students would increase diversity
- Growing enrollment creates increased income to support departments and student grants
Successful innovation sometimes requires working beyond traditional boundaries

Extension Culture

- Fast moving
- Problem solving
- Innovative Partner
- Market Savvy
- Highly flexible
- Capacity building
- Financially adept